



PURPOSE

Associates must manage digital film content using Screenwriter. In the event that a challenge prevents this, the instructions below detail how to complete content-related tasks on a Sony projector using the Sony Screen Management Controller (SMSC) software.

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EXPORTING/IMPORTING AN SPL

1. **Select** the ‘Show Management’ tab after logging into the SMSC software.
2. In the left-hand sidebar, **click** ‘Import/Export.’
3. On the right-hand side of the screen, **click** the blue ‘Browse’ button.
4. **Select** the SPL drive from the list and **click** ‘OK.’ (G:\KDM in the example.)
5. **Select** the SPL to export from the Show Playlists list on the left. (In the example below, w40_2QP1_Missionimpossi_SCCAP_2112pre_151002_24888_TMS is selected.)
6. **Click** the ‘Export →’ button in the middle of the screen.
7. **Select** an SPL to import from Local Show Playlists on the right.
8. **Click** the ‘Import ←’ button in the middle of the screen to import to the projector.





BUILDING AN SPL

Refer to the SPL Template Guide for specifics on placement and content needs (i.e., interstitials, cues, trailers, and feature).

Adding Interstitials

1. **Review** the Mandatory Trailer Programming Report (MTP) report in the theatre's email to determine if a Flat/Scope print will be built and **select** trailers/snipes accordingly.
2. **Select** the 'Show Management' tab.
3. **Enter** the name of the SPL in the title field of the Create Show Playlist section.
4. **Click** 'New' to create the SPL.
5. **Insert** content into the "Content Timeline" by double-clicking in the following order:
 - a. AMC genre specific welcome interstitial
 - b. Trailers
 - c. Policy interstitial
 - d. AMC feature presentation interstitial
 - e. Feature
6. **Click** 'Save.'

The screenshot displays the Screen Management Controller interface. At the top, it shows 'Maintenance: TSE', 'Auditorium: 19th Street #1', and the date/time 'October 07, 2015 12:33:09 AM'. The main menu includes tabs for SHOWS, STATUS, PROJECTOR, MEDIA BLOCK, CONTENT MANAGEMENT, SHOW MANAGEMENT, SETTINGS, MAINTENANCE, LOGS, and MY PROFILE. The 'SHOW MANAGEMENT' tab is active, showing a table of 'SHOW PLAYLISTS'.

Type	Title	UUID	Duration	Playable Date Range
w40_2QP1_Missionimpossi_SCCAP_21...		952d4bd4-555b-4cbd-930f-94d486c7d672	02:30:58	2015/10/01 - 2015/10/09 03:...
w40_2QP1_Missionimpossi_SCCAP_21...		fb69d2f-ec23-46ad-abc9-2aed2c52dd29	02:51:35	2015/10/01 - 2015/10/09 09:...
w40_2QP1_Missionimpossi_SCCAP_21...		7d2ea8ac-aec9-483c-b82a-792651887a26	02:51:35	Notice! : Content missing
w40_2QP1_Trainwreck_SCCAP_2112pr...		07c5be3c-0c72-4868-85ea-6d2b1b1fda91	02:19:02	2015/09/28 - 2015/10/09 01:...
w40_2QP1_Trainwreck_SCCAP_2112pr...		bd632399-d224-4164-ae6b-f9a76fcaacd5	02:39:39	2015/09/28 - 2015/10/09 01:...
w40_2QP1_Trainwreck_SCCAP_2112pr...		0f68bc56-b37b-417e-a59b-a98fe065bb0b	02:42:47	2015/09/28 - 2015/10/09 01:...
w40_2QP1_Trainwreck_SCCAP_2112pr...		e6569e4e-f15d-487c-99ea-c399491fcb00	02:18:21	2015/09/28 - 2015/10/09 01:...
w40_2QP1_Trainwreck_SCCAP_2112pr...		784ad184-92a5-46c4-aa43-1b3e16e50d9e	02:40:12	2015/09/28 - 2015/10/09 01:...
zClosing Shutdown 3D v8s		2d8e166c-1aca-449f-baed-9d886c58dc76	00:15:31	Playable: Always

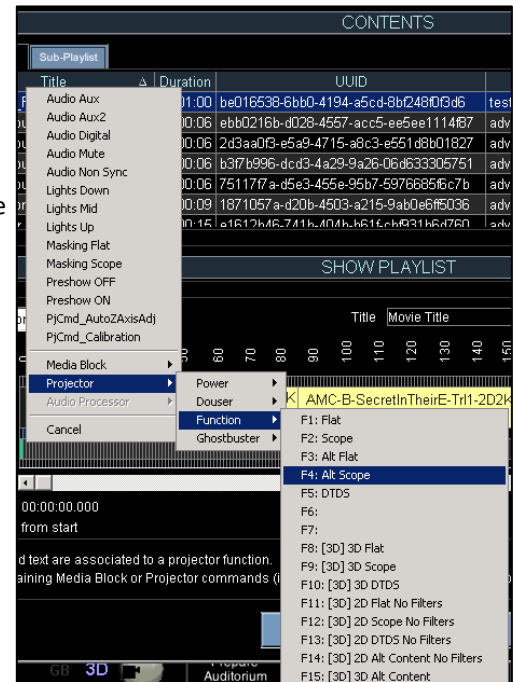
Below the table are 'Edit' and 'Delete' buttons. Below that is the 'CREATE SHOW PLAYLIST' section with fields for 'Title' (containing 'Enter Title Here') and 'Description', and a 'New' button.

At the bottom, there is a 'RESTART SMS' button, 'GB 3D' indicators, a 'Prepare Auditorium' button, and several status icons (lightning bolt, light bulb, fan, temperature, warning). The status bar at the very bottom shows: 'zClosing Shutdown 3D v8s' STARTS in 6 minutes..., [None], No Pending Jobs, [SMSD ver. 5.50.0 b3(System ver. 2.51.0(SMSD App ver. 4.151.0 b8))]



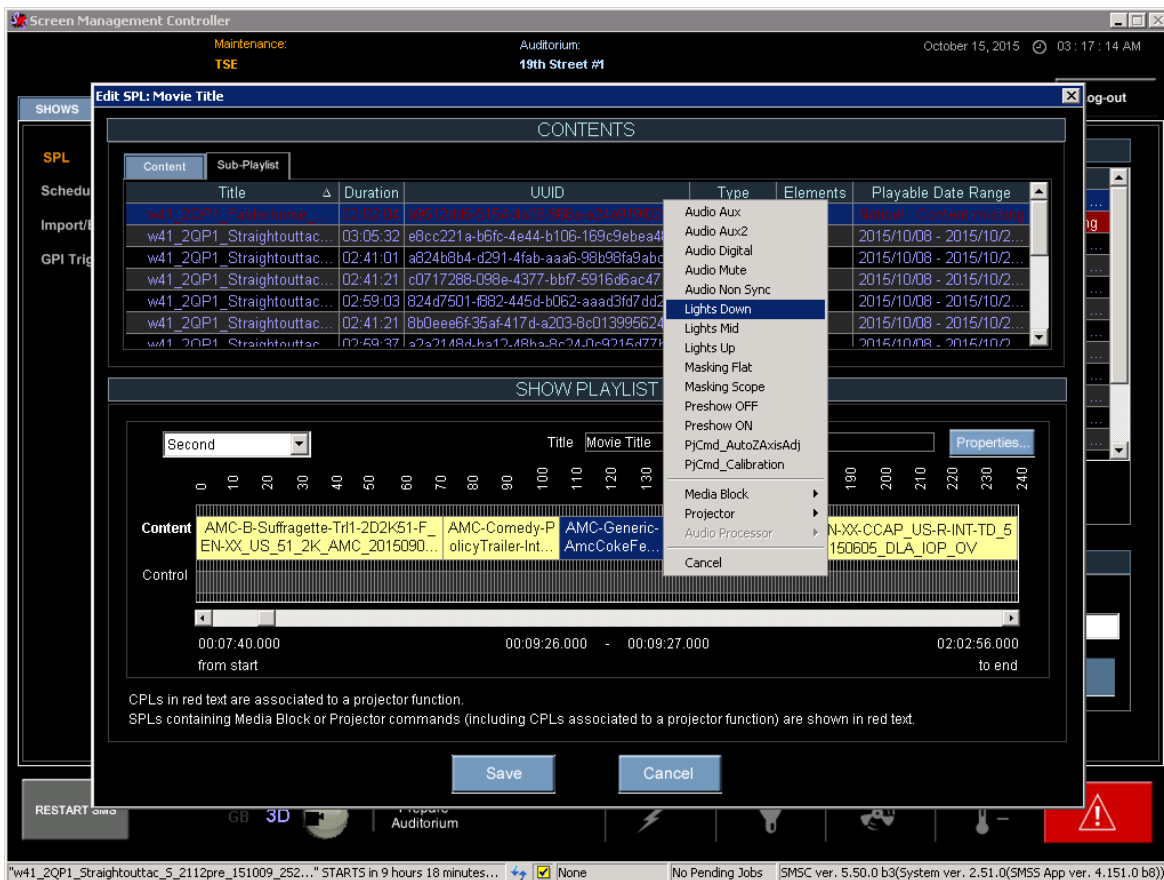
Adding Cues/Controls for Opening of Each SPL

1. **Open** the saved SPL.
2. **Press '+'** to add 5 seconds before the first snipe.
3. At the bottom of the screen, **click** the left scroll bar to show the added time.
4. **Insert** controls into the Control Timeline by right-clicking in the following order:
 - a. Masking Flat or Scope
 - b. Projector / Function / the appropriate function
 - c. Audio Digital
 - d. Lights Mid
 - e. Projector / Douser / Open
5. **Press '-'** on the keyboard to line the controls up with the added seconds after adding the Flat or Scope masking control.



Adding Cues/Controls for the Feature Presentation Snipe

1. **Scroll** to the AMC Feature Presentation interstitial as above.
2. **Select** the “AMC Feature Presentation” snipe.
3. **Insert** controls into the Control Timeline, by, for example, right-clicking and selecting “Lights Down.”





Adding Cues/Controls for Closing Credits

1. **Review** the MTP report and determine the credit offset time.
2. **Click** on the feature to highlight the blue timeline pointer.
3. **Determine** the length of the trailers using the time located below the trailers.
4. **Add** the trailer time to the credit offset time to determine the time the credits start.
5. **Move** the timeline pointer to that time after determining the credit start time
6. **Verify** the time using the timeline located at the bottom of the screen.
7. **Right-click** and select 'Lights Mid.'
8. **Select** 'Feature' and click the right arrow key. The timeline will move to the end of the feature.
9. **Right-click** in the following order:
 - a. Lights Up
 - b. Flat
 - c. Masking Flat
10. The SPL is complete.

Screen Management Controller

Maintenance: TSE Auditorium: 19th Street #1 October 15, 2015 03:21:06 AM

SHOWS

SPL

Schedule

Import/Export

GPI Triggers

log-out

Edit SPL: Movie Title

CONTENTS

Content	Sub-Playlist	Title	Duration	UUID	Type
SMPTE_TST-A2_S_EN-EN-CCAP_71-HI-VI_2K_ISDCF_20140602_...			00:01:04	ee6cb214fcdc	test
SMPTE_TST-B1_S_EN-EN-CCAP_51-HI-VI_2K_ISDCF_20140602_...			00:01:04	d1a93cea85b	test
SMPTE_TST-B2_S_EN-EN-CCAP_71-HI-VI_2K_ISDCF_20140602_...			00:01:04	08870250aa15	test
SMPTE-3D-TEST_TST-2_S_MOS-EN_MOS_2K_ISDCF_20140508_...			00:00:42	6-230189897a0e	test
StraightOutComp_FTR-13-SilverScreen_S_EN-XX-CCAP_US-R-INT-...			02:26:39	a-ca1d0d2f139e	feature
Trainwreck_FTR-2_S_EN-XX-CCAP_US-R-INT-TD_51-HI-VI_2K_UP...			02:04:39	66ca1b508c35f	feature

SHOW PLAYLIST

Second

Title Movie Title

Content

Control

Trainwreck_FTR-2_S_EN-XX-CCAP_US-R-INT-TD_51-HI-VI_2K_UP...

01:46:52.000 01:46:52.000 - 01:46:53.000 00:23:44.000

from start to end

CPLs in red text are associated to a projector function.
SPLs containing Media Block or Projector commands (including CPLs associated to a projector function) are shown in red text.

Save Cancel

RESTART

GB 3D

Prepare Auditorium

"w41_2QP1_Straightouttac_S_2112pre_151009_252..." STARTS in 9 hours 15 minutes... None No Pending Jobs SMSC ver. 5.50.0 b3(System ver. 2.51.0(SMSS App ver. 4.151.0 b8))

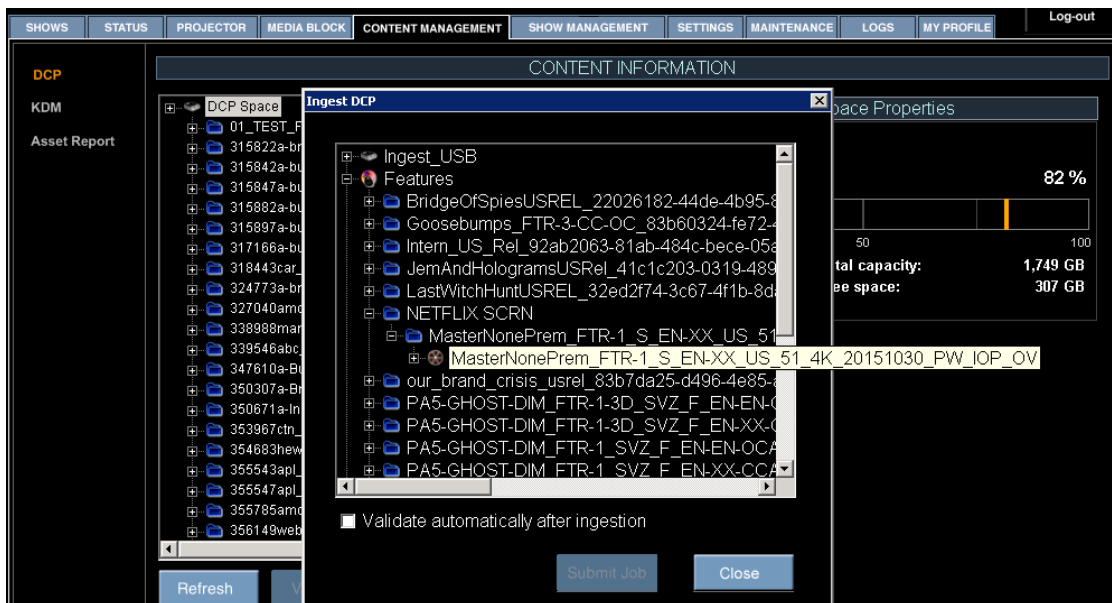


INGESTING CONTENT

- **KDMs/Keys**
 1. Click the 'Shows' tab. Click SPL link in the left sidebar and select the SPL from the Show Playlist.
 2. Click the 'Content Management' tab.
 3. In the left sidebar, click 'KDM.'
 4. From the right-hand side, Select 'Browse...'
 5. Open the shared KDM drive and open the folder for the corresponding week opening date.
 6. Select the appropriate movie and click 'OK.'
 7. Select the key from the KDM Files and click 'Import.'
 8. Click the 'Shows' tab.
 9. Reopen the SPL and click CPL. To sort CPLs, click 'Type Header.'
 10. Select 'Feature' to verify that the key is active.

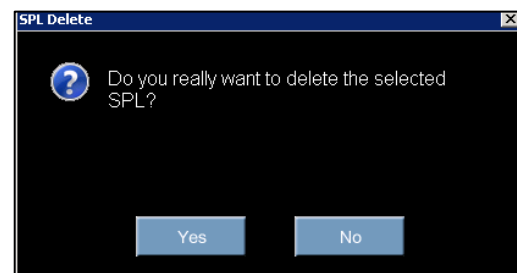
INGESTING CONTENT INTO PROJECTOR VIA USB PORT

1. Turn hard drive on and attach to the ingest port on the projector.
2. To the left of the Ingest_USB path, click '+.'
3. Select the content to import and click 'Submit Job' to begin the import.



DELETING SPLS FROM AN AUDITORIUM

1. Select Show Management tab.
2. Select the SPL from the Show Playlists section.
3. Click 'Delete' and click 'Yes' to confirm.





DELETING CONTENT FROM AN AUDITORIUM

1. **Select** the ‘Content Management’ tab.
2. **Click** on the unwanted DCP folder in the list.
3. **Click** ‘Delete.’
4. **Check** “Forcibly delete the contents included in SPLs” box in the DCP Delete window.
5. **Click** ‘Yes’ to confirm.

