

Encryption, Keys, and Key Delivery (KDMs)

AMC ⊠ AMC

AMC Classic

AMC Dine In

PURPOSE

This document provides instruction on receiving, transferring, and using Key Delivery Messages (KDMs). These keys allow encrypted content (features and trailers) to play on a key-specific projector.

PROCEDURES

KDM DELIVERY

Verify all keys are present and valid well before content needs to be played.

• Automated KDM Delivery

- Confirm receipt of expected KDMs into the Library Server's (LS) G:\KDM folder.
- Confirm keys are valid and have not expired.

Emailed KDMs

- o Confirm receipt of all KDMs delivered by content providers into the theatre's inbox.
- Disregard emails that contain KDMs which are also provided through the automated delivery system (unless needed due to an error in the automatic delivery system).
- Confirm keys are valid and have not expired.

Missing KDMs

- Request the creation of any missing KDMs according to content distributors as listed:
 - Universal, Focus, Sony, Fox, Summit, CBS Film, MGM ddchelp@bydeluxe.com.
 - Paramount, Warner Bros., Disney, Weinstein <u>digital.keys@technicolor.com</u>.
 - Annapurna, Bleecker Street, and Global Road DCHelp@cinevizion.com
 - Email the theatre's Film Buyer or <u>0411-Programming</u> for distributors not listed above.

Transfer to Projectors

Sony TMS & Screenwriter (AAM) Theatres

- TMS (Sony and AAM) automatically searches for KDMs located in the Library Server's KDM folder and transfers them to the correct projector based on the content scheduled in that house.
- Load KDMs not connected to TMS (e.g., IMAX, Dolby) into the projector via a thumb drive.

• Non-TMS Theatres

- Use SMSC to transfer KDMs directly from the Library Server's KDM folder to Sony projectors.
- **Use** a thumb drive to load KDMs into a projector for all projector typesⁱ.
- **Troubleshooting** A projector's media block serial number is used to generate each KDM. If a media block is replaced on a projector, content providers need to generate new KDMs based on the replacement media block's serial number before encrypted material will become playable again.
 - Send an email to <u>Deluxe</u> or <u>Technicolor</u> or <u>CineVizion</u> in the event of a media block mismatch.
 Include the theatre name, the projector number and the replacement MB's serial number.
 - Ensure the KDM content type matches the content type of the projector (e.g., IMAX to IMAX).
 - Verify the KDM has not expired.

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Theatre SOP Section Number: SS-2-10
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