

JOB AID –Assistive Moviegoing Digital Content Management

AMC 🖾 AMC Classic 🖾 AMC Dine In 🖾

Everyone should have access to great movies. To support this, <u>AMC associates must always ingest content that has all three types of assisted moviegoing whenever possible</u>. Most Digital Cinema Packages (DCPs) include assisted moviegoing content; however, the labels vary slightly from film distributor to distributor. Use this job aid to select the content containing all of the assistive moviegoing amenities.

PROCEDURES

Use the following steps, and the color-coded example of a standard DCP label below, to determine the assisted moviegoing offerings in each feature DCP to ingest appropriately.

Standard DCP Label (Example)

NAME-OF-MOVIE_FTR-2_F_EN-XX_US-GB_51-EN_2K_ST_20070115_FAC_i3D_OV

1. **Closed Captioning** - Check the DCP for closed captioning content. Features with closed captions will usually have "**CC**" or "**CCAP**" somewhere in the DCP name, usually in the language section (orange portion above).

TOP-GUN-MAVERICK_FTR-3_S_EN-EN-CCAP_US_51-HI-VI-Dbox_4K_PC_20220513_DLX_SMPTE_OV

Open Captioning - Check the DCP for open captioning content. Features with open captions will usually
have "OC" or "OCAP" somewhere in the DCP name, usually in the language section (orange portion
above).

Elvis FTR S EN-XX-OCAP OV 51-HI-VI-Dbox 4K WR 20220609 DLX SMPTE VF

3. **Visually Impaired Content** - Check the DCP for visually impaired content. Features with visually impaired content (i.e., descriptive narration service) typically have "**VI**" or "**VIN**" somewhere in the DCP name, usually in the audio section (teal portion above).

SONIC-THE-HEDGEHOG FTR-2 S EN-EN-CCAP OV 51-HI-VI-Dbox 2K PC 20220329 EKN SMPTE OV

4. **Hearing Impaired Content** - Check the DCP for hearing impaired content. Features with hearing impaired content (i.e., assistive listening) typically have "**HI**" somewhere in the DCP name, usually in the audio section (teal portion above)

BobsBurgers_FTR-B_S_EN-EN-CCAP_US-13_51-HI-VI_4K_TCS_20220428_PXB_SMPTE_OV

- 5. **Verify** the audio track channel (1 or 2) can be heard after ingesting the content with each assistive moviegoing amenityⁱ.
- 6. **Verify** the open captions are properly being displayed on screen (i.e., captions are not cropped, or overlapping each other).

Theatre SOP Job Aid Section Number: SS-1-05a
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SS-1-05, Assistive Moviegoing

SS-1-05b, Job Aid - Fidelio Audio Receiver - Hearing and Visually Impaired

SS-1-05c. Job Aid - CaptiView Closed Caption Receiver Display

SS-1-05d, Job Aid - Assistive Moviegoing Troubleshooting - Fidelio & CaptiView

SS-1-05e, Job Aid - Neckloops

SS-1-05f, Job Aid - Assistive Moviegoing Crew Card